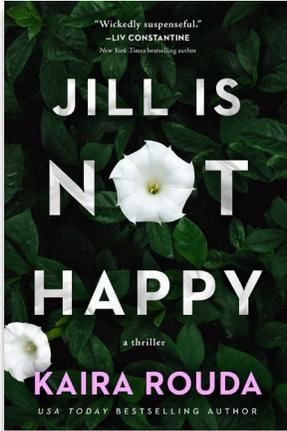


"No one crafts a character quite like Kaira Rouda. In *Jill is Not Happy*, Rouda brings us Jill Tingley, a wife with a seemingly perfect life—and a sinister agenda. As Jill and her husband embark on a road trip, dark secrets unravel, and the journey becomes a wickedly suspenseful game of cat and mouse. Readers will be captivated by Rouda's signature blend of charm and chilling suspense."—**Liv Constantine, *New York Times* bestselling author of *The Next Mrs. Parrish***

Dear Editor/Producer:



USA Today bestselling and award-winning author [Kaira Rouda](#) has written more than twenty novels beloved by readers and acclaimed by critics, who've called her books "chilling, satisfying suspense" (*Good Housekeeping*) and "delightfully wicked fun" (*Kirkus Reviews*) that are "destined to fly off the shelves" (*Library Journal*). She's distinguished herself in the popular genre of psychological suspense by constructing seemingly perfect lives and then tearing down facades to reveal the inner, often grim truths of her characters. At the same time, Kaira's razor-sharp wit and wicked sense of humor shine through to counterbalance the darkness. Simply put, Kaira Rouda has great fun skewering the badly behaved in her fiction.

Her latest thriller, **JILL IS NOT HAPPY**, which Scarlet/Penzler Publishers will publish in hardcover and paperback on **June 10, 2025**, promises to shock, surprise and satisfy with its unflinching depiction of a longtime married couple at war and just how far they'll go to outwit and outplay each other.

From the outside, Jill Tingley has it all. She's married to her college sweetheart Jack and they're living the dream in Southern California. Wealthy, popular and genetically blessed, theirs seems to be an enviable life, though they've grown distant in recent years. Newly empty nesting with their daughter Maggie away at college, Jill suggests a road trip to reconnect. But the ugly truth is that Jack would rather do anything else than drive to Utah with his wife. He's only stayed in this marriage because of a terrible secret from their past that has bound them together all these years. Finally, Jack is finished with the charade of his marriage and plans to file for divorce as soon as they return, no matter the consequences. As it turns out, their shared dark history is only the tip of the iceberg Jill has been hiding. And so begins a cat-and-mouse game as a cunning wife—think Ripley in yoga pants—and a reluctant husband match wits and send each other to the edge—literally. All along, Jill tells herself that everything will be fine. She still loves Jack and knows they're meant to be. She'll do anything to keep him, just as she always has.

The author herself has been happily married to her husband for more than 30 years, but a recent road trip from Southern California to Utah with him caused her to wonder, "What would it be like to take this same drive with your partner, when you're feeling more than a little unhinged and desperately at odds with him? And what if all the secrets you've worked so hard to keep buried became exposed?"

Deliciously escapist and devilishly entertaining, Summer 2025 comes early with your advance reader's copy of **JILL IS NOT HAPPY**. Please dive in and include in your Summer anticipated reads lists and review and feature coverage. Kaira Rouda will be embarking on a national tour, with more details to come as to where she'll be appearing. I'll be in touch soon to discuss the possibilities.

Best wishes,

[MB Communications](#)

(818) 678-6288 or megan@meganbeatie.com

ABOUT KAIRA ROUDA

Kaira Rouda is an award-winning *USA Today* and Amazon Charts bestselling author of contemporary fiction that explores what goes on beneath the surface of seemingly perfect lives. Her novels of domestic suspense include *The Widow*, *Somebody's Home*, *The Next Wife*, *The Favorite Daughter*, *Best Day Ever*, *All the Difference*, *Beneath the Surface* (optioned for a feature film), *Under the Palms*, *The Next Mrs. Strom*, and *Only the Nanny* (November 2024). To date, Kaira's work has been translated into more than a dozen languages. Three of her novels have been named Amazon Editor's Picks for Best Mystery, Thriller & Suspense. *The Next Wife* was one of *Suspense* magazine's Best Books of 2021 and won a 2022 Silver Falchion for Best Suspense Novel. It was also a 2022 Silver Falchion first runner-up for Best Book of the Year.



Kaira is a leader and active proponent in the mystery and thriller writing community as a co-founder and co-host of the [Killer Author Club](#), a live online show supporting authors. She's also a member of Sisters in Crime, Mystery Writers of America, Women's Fiction Author Association, and the International Thriller Writers Association.

She served as a committee chair for the Edgar Awards 2024 and frequently appears on panels at conferences across the country. Active in the areas of homelessness, food security, and empowering women and girls, in her twenties, as a volunteer, she created the first walk-in emergency shelter for homeless families in Central Ohio. Kaira has received numerous awards for her community service, including the national Kiwanis Service to Mankind Award, the Ohio Sertoma Service to Mankind Award, and Kick Ass Woman of Orange County by *Orange Coast Magazine*. Kaira was honored to be appointed by Governor Gavin Newsome to the California Volunteers commission.

Kaira Rouda lives in Southern California with her family.

Visit her website at www.kairarouda.com

Instagram: [@kairarouda](#)

Threads: [@kairarouda](#)

X: [@KairaRouda](#)

TikTok: [@kairaroudabooks](#)

Suggested interview questions for Kaira Rouda

- What were the real-life inspirations for your characters?
- How do you come up with such unexpected plot twists in your books?
- Why do you think reading about affairs and infidelity is so appealing?
- What was it about the road trip that you took with your husband that inspired your new book?
- Your first book was nonfiction, *Real You Incorporated: 8 Essentials for Women Entrepreneurs*. Why did you want to write novels? How does your nonfiction/journalism experience influence your fiction?
- You're a fifth generation Californian and very active in your local community of Laguna Beach. What can you tell us about your civic service and the causes that are closest to your heart?

SELECT PRAISE AND ACCOLADES FOR NOVELS BY KAIRA ROUDA

- Zibby Awards Finalist: Best Beach Read
- *O, The Oprah Magazine*: One of the buzziest books being released
- *Woman's World* Book Club: 7 Reads You Won't Be Able to Put Down
- *USA Today* Bestseller
- A BookBub "Twisty Thriller We're Currently Loving"
- *The Strand's* Top 25 Novels of the Year
- *Library Journal* Starred Review
- *Publisher's Weekly* Starred Review
- *Toronto Star* bestseller
- *Globe and Mail* bestseller
- Walmart Canada's Book of the Month
- Goodreads: One of the most popular books published in May 2019
- PopSugar Favorite Books of the Year and Best New Books of Fall
- *People* Magazine Summer Reads
- Killer Nashville Silver Falchion Award for Best Suspense and First Runner Up for Best Book of the Year
- Amazon Editor's Pick, Best Mystery, Thriller & Suspense
- Bookish: One of Southern California's 10 Noteworthy Authors
- She Reads Most Anticipated Thrillers, Mystery and Suspense of 2024
- She Knows Best Beach Reads of 2024
- Brit + Co. What to Read Memorial Day Weekend

Praise for *The Next Wife*

"In *The Next Wife*, two women ruthlessly go head-to-head. Kaira Rouda knows how to create the perfect diabolical characters we love to hate. **Equally smart and savage, this is a lightning-fast read.**"
—Mary Kubica, *New York Times* bestselling author of *The Other Mrs.*

"**Kaira Rouda the queen of the wickedly twisted, fiendishly clever page turner** and *The Next Wife* is no exception. A thrilling escape, I devoured this deliciously dark novel in one day. Murder has never been so much fun. —Heather Gudenkauf, *New York Times* bestselling author of *The Weight of Silence* and *This is How I Lied*

"**Rouda's talent for making readers question everything and everyone shines through** on every page of her propulsive new thriller, *The Next Wife*."
—Julie Clark, *New York Times* bestselling author of *The Last Flight*

Praise for *Best Day Ever*

"Fabulous!" —B.A. Paris, *New York Times* bestselling author

"Chilling, satisfying suspense." —*Good Housekeeping*

"Destined to fly off the shelves." —*Library Journal* (starred review)

"A tensely written, shocking book that will hold readers on the edge of their seats to the very last page."
—*Publishers Weekly*

"Fast-paced, dark, and slightly disturbing, you won't be able to put this down." —Kerry Lonsdale, *Wall Street Journal* bestselling author

"Creepy, spine-tingling and utterly addictive tale of domestic suspense."
—Liz Fenton and Lisa Steinke, bestselling authors of *The Good Widow*

Praise for The Favorite Daughter
A PopSugar Best Book of Spring

“An exceptional psychological thriller...Suspense fans will be amply rewarded.”
—***Publishers Weekly, (starred review)***

“A thriller about grief, loss, and memory that will hit you right in the heart.” —***Bustle***

“Delightfully wicked fun.” —***Kirkus Reviews***

“My favorite of Kaira Rouda’s books so far. I took it down in two afternoons. Compulsively readable and deeply satisfying psychological suspense.” —***Christina Alger, USA TODAY bestselling author of The Banker’s Wife***

“A chilling glimpse behind the façade of the perfect family that leaves you wanting more.”
—***Liv Constantine, author of the national bestseller The Last Mrs. Parrish***

“A smart, wickedly plotted psychological thriller brimming with dark surprises...At the top of her game, Rouda and *The Favorite Daughter* will have you flying through the pages deep into the night.”
—***Heather Gudenkauf, New York Times bestselling author***

“Intense, creepy, and classic Rouda. A chilling story, told so well. Don’t miss it!”
—***J. T. Ellison, New York Times bestselling author***

“Alfred Hitchcock meets Patricia Highsmith in this masterful novel of psychological suspense. Quietly horrifying, tightly wound and diabolical, *The Favorite Daughter* is a stunning page-turner.”
—***A. J. Banner, USA Today and #1 Amazon bestselling author***

“Smart, surprising, and 100% satisfying.” —***Kimberly Belle, nationally bestselling author***

“Right up my dark, twisty alley. A beguiling narrative and a deliciously creepy perspective.”
—***Wendy Corsi Staub, New York Times bestselling author***

“A roller coaster of a ride that will have you twisting and turning. Just when you think you know what happens, the plot pivots once more—leaving you guessing until the very end!”
—***Liz Fenton and Lisa Steinke, bestselling authors***

“*The Favorite Daughter* is an emotional psychological thriller about a woman and her family approaching the one-year anniversary of her daughter’s death. There is an ominous feeling that someone out there knows not only more about her daughter, but what happened on the day of her untimely death. I can already hear the crickets trying to sing me to sleep while I devour this one late into the night.”
—***She Reads as part of “The Most Anticipated Thrillers of Summer 2019”***

“*Best Day Ever* remains one of my favorite books so needless to say I’m very excited about this one. Rouda has a knack for writing characters that you love to hate. Her characters are villainous and chilling, yet charming, and get inside your head. In my opinion, any psychological thriller where you find yourself laughing at the narcissistic, audacious dialogue is pure genius.”
—***She Reads as part of “Summer Books for the Eclectic Reader”***

“Rouda delivers a wickedly perfect thriller with *The Favorite Daughter*”
—***Andrea Peskind Katz in Good Life Family Magazine***